

**PACK EXPO
International
2010 Highlights**

**Oct 31– Nov 3
2010**

**McCormick
Place
Chicago, IL**

**45,000
Attendees**

**1,600
Exhibiting
Companies**

**The
Processing
Zone**

**The
Confectionery
Pavilion
sponsored by NCA
brand zone**

**The Showcase
of Packaging
Innovations
sponsored by The
Dow Chemical
Company**

**DistriPak
Pavilion
sponsored by
NPTA**

**And
Introducing...**

**The Food
Safety
Resource
Center**



**PACKAGING.
PROCESSING.
ONE
POWERFUL
SHOW.**

**October 31–November 3, 2010
McCormick Place
Chicago, Illinois USA**

PRODUCED BY:



*Leading companies.
Leading solutions.*

DistriPak Pavilion At PACK EXPO International 2010

Sponsored by:



The DistriPak Pavilion sponsored by NPTA Alliance (formerly the National Paper Trade Association), is a unique opportunity to strategically locate your company on the PACK EXPO International show floor and identify yourself to attendees as a manufacturer who primarily sells your product through the industrial packaging distribution channel.

YOUR QUESTIONS ANSWERED:

Who does NPTA Represent?

NPTA Alliance represents the \$60-plus billion paper, packaging and supplies distribution industry, and its members serve a wide range of end users, including manufacturers within every segment, including electronics, food & beverage/wine, bakery & snack; cosmetics & toiletries; dairy; pharmaceutical; chemical; candy & confection; and paper & textiles

What is the space rate for PACK EXPO?

The cost to exhibit is \$24.50 per square foot which includes unlimited drayage (this means you can bring unlimited equipment). No other show can deliver the value that PACK EXPO can.

What are the benefits of being located in the Pavilion?

- ◆ Prime show floor location
- ◆ Enhanced exposure to the industrial packaging distributor community
- ◆ Convenience for your current distribution partners
- ◆ Increased floor traffic by prospective distribution partners
- ◆ Enhanced marketing support by the NPTA Alliance

How do I participate in the DistriPak Pavilion?

If you have a copy of the Exhibit Space Application & Contract send it in with your desired booth size along with a 25% non-refundable deposit today!

If you need a copy of the Exhibit Space Application & Contract, or for more information contact Christian O'Hara, Exhibit Sales Manager at cohara@pmmi.org, 703-243-8555 or visit www.packexpo.com.

See The NPTA DistriPak Pavilion floor plan on the reverse side!



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PACK EXPO: ONE POWERFUL SHOW WHERE PACKAGING MEETS PROCESSING

PACK EXPO International is a 52 year old event that has grown to become the single largest packaging and processing supply chain tradeshow serving the world's consumer goods companies. The event draws 45,000 packaging and processing supply chain professionals to view the innovative manufacturing solutions of more than 1,600 companies.

Charles D. Yuska, president and CEO of PMMI notes that, "PMMI is actively pursuing partnerships like this one with NPTA Alliance because they provide an extra layer of depth for attendees. It's all part of offering attendees the opportunity to address every aspect of their production line needs."

NPTA Alliance CEO Newell Holt adds that, "Attendees will benefit from a new avenue for finding the leading industrial packaging distributors and machinery and materials manufacturers who sell through the distribution channel. For exhibitors, it's a way to reach end user and distributor senior executives and purchasing decision makers of highly-qualified prospects."

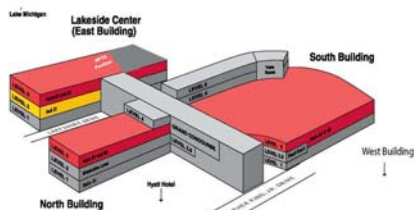
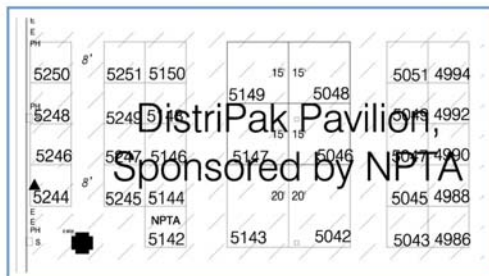
NPTA's 3,600 square foot DistriPak Pavilion is located in the Lakeside Center (East Building) Upper Level at McCormick Place.

DistriPak Pavilion at PACK EXPO, sponsored by

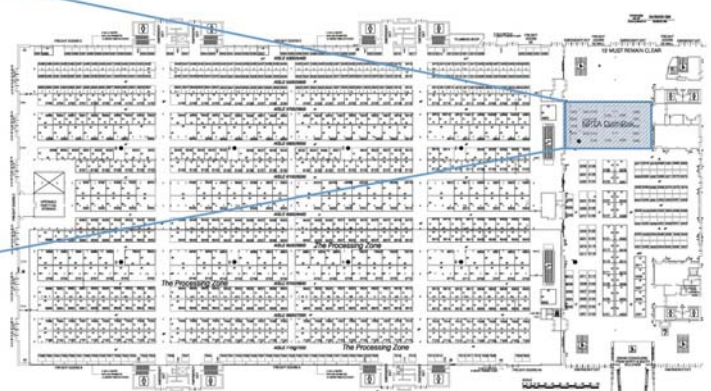


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PACK EXPO Exhibits
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Floor Plans
McCormick Place Lakeside Center
Upper Level 2
HALLS D1 & D2

See Reverse Side for
Lakeside Center Lower Level 2
MAP