



NOVEMBER 9-12, 2010 • ORLANDO, FL • USA

DistriPak Pavilion

Sponsored by:



Hone in on Packaging Distributors at the #1 JanSan Distribution Show

“ISSA/INTERCLEAN has been attracting the top industrial packaging distributors in North America for decades, and the percentage is growing as more companies diversify to offer jansan and packaging,” says ISSA Executive Director, John Garfinkel.

Why fight to be seen amidst thousands of exhibitors at other events when you can stand out among a more targeted group participating in ISSA/INTERCLEAN, within a packaging pavilion that makes it easier for decision makers to find you? Plus, this year’s Orlando location helps you reach East Coast prospects who typically don’t travel to Midwest or West Coast events.

NPTA’s DistriPak Pavilion is located in a prime location within the Orange County Convention Center’s West Building with special promotion before and during the event to help attendees find you quickly.



ISSA/INTERCLEAN®NORTH AMERICA
November 9-12, 2010 (Exhibits November 10-12, 2010)
ORACC • Halls A - B
9800 Intl Drive, Orlando 32819



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The DistriPak Pavilion, sponsored by NPTA Alliance (formerly the National Paper Trade Association), is a unique opportunity to meet your company's strategic objectives in a format you may otherwise have overlooked. Just ask the packaging companies that have exhibited at ISSA/INTERCLEAN for decades why they keep returning to this event.

Who: NPTA Alliance represents the \$60-plus billion paper, packaging and supplies distribution industry within every segment of food & beverage, bakery & snack, cosmetics & toiletries, chemical, paper & textiles. ISSA is the worldwide cleaning industry association that brings together more than 5,500 members who manufacture, distribute and purchase jan/san, paper and packaging products.

Why: The benefits of being located in the Pavilion include:

- Excellent show floor location
- Space rates start at \$20.40 per square foot, lower than the industry average
- Prominent pre-show and on-site marketing helps decision makers find you
- Focused exposure to the industrial packaging and jan/san distribution markets
- Access to members of top distributor groups and independent buyers

Special Bonus:

If you have a list of targets you'd like to see at ISSA/INTERCLEAN, ISSA will invite up to 500 of them to visit you with a special 1-day pass if they aren't already regular attendees.*

Where: ISSA/INTERCLEAN brings together more than 15,000 attendees annually in North America, hosting its 2010 event November 9-12 (exhibit days 10-12) at the Orange County Convention Center in Orlando, FL.

How: To participate in the DistriPak Pavilion, sponsored by NPTA Alliance, simply complete the ISSA/INTERCLEAN Contract Application for Exhibit Space and remit payment. More information can be found at www.issa.com/exhibit.

Let's get started!

Contact Iris Weinstein at 847-982-0800 or iris@issa.com for personal assistance. Or, log on to www.issa.com/reserve for complete details.

*Target list must be provided by Sept 1 and will be compared against ISSA/INTERCLEAN attendee database by a certified third-party mail house, only for use in inviting customers to visit your booth.

You'll Find Members of the Following Distributor Groups at ISSA/INTERCLEAN:

