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NPTA Alliance Partners with GRAPH EXPO 2011

CHICAGO – NPTA Alliance has established a partnership with GRAPH EXPO, a comprehensive commercial printing, publishing, mailing and transactional exposition scheduled Sept. 11-14, 2011, at McCormick Place South in Chicago. Designed to facilitate greater industry networking and member firm education, the relationship will allow employees of NPTA member firms to attend the event free of charge.

Featuring equipment, products and services from 11 key market segments that include commercial printers, package & specialty printers, mailing & fulfillment professionals and creative services professionals, GRAPH EXPO will provide opportunities for attendees to view equipment demonstrations, learn about new technologies and discover new business opportunities.

“NPTA, and member firms such as Mohawk, Neenah, Verso and MWV will be among more than 400 exhibitors at GRAPH EXPO to share solutions and resources with attendees during the event,” said NPTA Alliance CEO Kevin Gammonley. “We are encouraging all members to send key employees to learn about the new advancements on display that will impact their businesses and are excited about the opportunity to bring them to the event at no cost.”

Attendees can learn about industry-specific networking opportunities, educational sessions, industry data & research and advocacy benefits available to paper suppliers and distributors by visiting the NPTA booth. Representatives from Two Sides will join NPTA in its booth to discuss its promotion of the responsible production and use of print and paper.

For more information on NPTA Alliance and to learn how to take advantage of the free GRAPH EXPO registration offer, visit www.goNPTA.com.

About NPTA Alliance: NPTA Alliance (formerly the National Paper Trade Association, Inc.), founded in 1903, is the association for the \$60 plus billion paper, packaging and supplies distribution industries. The mission of NPTA is to actively support the success of its members through the delivery networking, education, industry data and research and advocacy, which focuses on the health of the distribution channel.

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