



SUSTAINABLE FORESTRY INITIATIVE® • GROWING STRONGER TOGETHER



PROGRESS  
REPORT 2008



*Good for you. Good for our forests.™*

# MESSAGE FROM THE PRESIDENT



**You only have to glance through this report to appreciate how the Sustainable Forestry Initiative® (SFI®) program's progress demonstrates the value of working together.**

The SFI program's unprecedented growth in 2008 is solid evidence that we are doing our part to promote responsible forestry. We ended the year with four times as many SFI chain-of-custody certifications and more than twice as many certified locations as we had at the start of 2008, and there was steady growth in our forest and fiber sourcing certifications.

The numbers are solid indicators of growth but I find what's behind them is even more compelling. Behind them is a lot of hard work and dedication by the many people who work with us — members of conservation groups, researchers, forest professionals, public employees and representatives of companies who remain committed to sustainable forest management despite incredibly tough times in the forest industry and the economy.

In 2008, I frequently saw first-hand what forests mean to people and communities across the United States and Canada. I was inspired by what I saw, and what I heard.

People like Rick Hearne, whose company, Hearne Hardwoods, became the 1,000th SFI chain-of-custody certified location at the end of 2008: "SFI certification is an invaluable tool for promoting these beautiful woods." Or Joe Hopkins, who represents four generations of family forest owners and is among thousands of landowners who participate in the SFI fiber sourcing program. When he showed me his woodlot in Georgia, Joe said: "I'm not planting these forests for me. I'm planting them for my children and their children . . . because it's the right thing to do."

Responsible forestry is important to communities at a number of levels, and we reach out to them in many ways. Nathan Thompson is Executive Director of North St. Louis County Habitat for Humanity, which partnered with the Minnesota SFI Implementation Committee to build a home using SFI volunteer labor and wood products from SFI member companies: "This has been an amazing partnership, with benefits for the community and the environment. The Minnesota SFI Implementation Committee has proven its leadership, and we are proud to be working with them."

In 2008, SFI Inc., along with the U.S. Agency for International Development (USAID), the U.S. Forest Service and the World Bank, sponsored Forest Trends' 2nd Potomac Forum on Illegal Logging and Associated Trade. Michael Jenkins, President of the international non-profit Forest Trends, said: "Voluntary tools such as forest certification and regulatory tools such as the Lacey Act all have a role to play in reducing the social, environmental and economic damage caused by the trade in illegally sourced wood products."

Then there are the countless environmental and research benefits through more than 100 recent or ongoing conservation projects involving diverse partners. In 2008 we highlighted two excellent examples, in Georgia and in the Canadian Maritimes, through our SFI Leadership in Conservation Research Awards.

Together, we can, and are, making a difference. We are strengthening forest certification and the SFI program — and this directly benefits forests here at home and abroad. We are succeeding because the many individuals and organizations standing behind the SFI program have taken the time to get to know us, and they appreciate what we are able to achieve in the forest and in the marketplace.

Every time a procurement specialist or consumer asks for or buys a product carrying the SFI label, this recognizes the commitments of so many. They include more than 800 organizations directly involved with the program, more than 117,000 trained logging professionals, thousands of family forest owners working with SFI program participants through our fiber sourcing program, and every single person who offered us comments through the SFI Standard review process. The list is, and must be, almost endless.

Together, we have accomplished a lot for certification and for the SFI program — but we know that in a world where just 10 percent of the world's forests are certified, much more must be done. SFI Inc. and its partners must continue to demonstrate the value of our program, and do everything we can to promote sustainable forest management and continue to grow stronger together.

KATHY ABUSOW  
President and CEO  
Sustainable Forestry Initiative Inc.

# SOME QUICK FACTS

## about the SFI Program

The SFI program promotes responsible forest management in North America through a comprehensive, science-based forest certification standard, chain-of-custody certification and unique fiber sourcing requirements.

### In 2008:

- SFI program participants invested \$88.9 million (US dollars) in forest research, raising the total since 1995 to \$1.07 billion (US dollars).
- 1.6 million acres (648,000 hectares) of SFI program participants' lands were reforested through planting or natural regeneration — an area the size of the State of Delaware.
- 6,627 resource and logging professionals were trained in responsible forestry through the SFI program or its recognition of other programs.<sup>1</sup>
- The SFI program's fiber sourcing requirements helped improve forestry on uncertified lands in North America, and achievements included:
  - About 10.9 billion cubic feet of wood fiber used by SFI program participants met the fiber sourcing requirements of the SFI Standard — the amount of wood found in more than eight million average single-family homes in North America.
  - 93 percent of the raw material used by SFI program participants was provided by loggers trained in sustainable forestry practices.

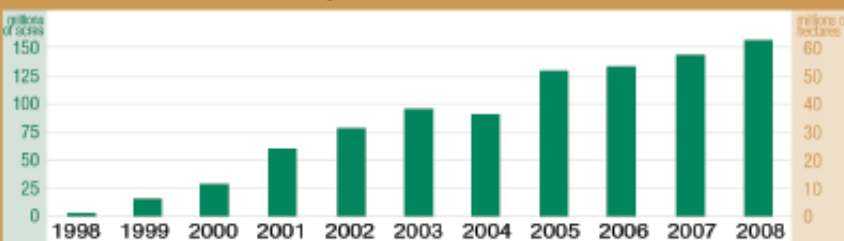
### SFI Inc. is an independent, 501c(3) non-profit charitable organization.

- Its Board of Directors has equal representation of environmental, social and economic interests.
- It is endorsed and accepted by organizations and governments internationally, and is supported by conservation groups, community organizations and forest professionals.
- A network of 37 local SFI Implementation Committees across North America meets diverse local needs.

This progress report shows SFI program achievements in 2008, including the rapid growth that continued into 2009. A full list of current program participants can be found on pages 12 to 16, and program statistics, as of May 22, 2009, include:

- 245 program participants in North America (United States and Canada).
- 162 million acres (65.6 million hectares) of third-party certified lands, the equivalent of the land area of 10 U.S. northeastern states or the three Canadian Prairie provinces.
- 635 chain-of-custody certificates at 1,411 locations.
- 52 fiber sourcing certifications.

### Area Certified to SFI Program: 1998 - 2008



The area certified to the SFI Standard has grown from 700,000 acres (280,000 hectares) across North America at the end of 1998 to a total of 154 million acres (62.3 million hectares) at the end of 2008.

<sup>1</sup> Provided by the Forest Resources Association

## TABLE OF CONTENTS

2	External Review Panel Comments
2	External Review Panel Members
3	2008 in Review
4	Integrity
7	SFI Implementation Committee
8	Conservation Collaboration
10	Market Outreach
12	SFI Certificate Holders and Program Participants
18	SFI Inc. Board of Directors



# EXTERNAL REVIEW PANEL

## Comments

**This SFI program progress report illustrates two trends in** continuous improvement and program adoption that are encouraging. First, the External Review Panel is impressed with the commitment of SFI participants to continual improvement of the program. The lengthy review process that will result in a revised SFI 2010-2014 Standard this fall has made important changes and improvements in the standard. That has been done in a process that has been a model of open, transparent, and responsible consideration of public input, scientific and economic factors, and conflicting demands. Emerging issues like forest bioenergy production and response to the challenge of changing climate have been considered at length and incorporated as needed, and fiber sourcing standards have been strengthened. This revised standard will require SFI-certified participants to improve their forest management and fiber sourcing programs even further, and that is an encouraging trend.

Second, as a voluntary forest certification program that requires rigorous performance requirements and adds some costs for its participants, the SFI program continued to grow throughout the last year in spite of depressed economic conditions for the forest products industry and government program participants. The SFI-certified area continued to increase, and thousands of loggers were trained in improved sustainable forest management, environmental protection, and social and legal practices. More notably, demand for SFI chain-of-custody certifications increased dramatically, with many more firms seeking to produce and advertise SFI-certified products.

The substantial improvements in the SFI 2010-2014 Standard and the continued expansion in SFI forest management certificate and chain-of-custody holders indicate that forest certification in the United States and Canada has become an essential part of doing business in today's world. The demand for certification is growing, and forest producers are eager to demonstrate that they are good land stewards. As supporters of the concept of sustainable forestry, and the expansion of certification to a growing proportion of forestlands, we applaud these positive trends.

It's important to remember, however, that in spite of the excellent work being done by all the North American forest certification programs, there is a long way to go before the majority of eligible forestlands are under certification. Most of the wood coming into mills, particularly in the U.S., is coming from privately owned family forest lands that are not currently certified. The improved fiber sourcing program in the SFI 2010-2014 Standard will amplify the conservation focus on those lands. By reaching out to all landowners and promoting, even insisting, that Best Management Practices protect water quality, that special sites and environments be protected, that the forest be regenerated for long-term sustainability, and that trained and professional loggers are given priority, participants in the SFI program extend sustainable forestry's impact well beyond the 162 million acres that are currently certified in the U.S. and Canada.

The Panel's role in the latest revision of the standard has been to provide oversight on the process, and to provide input for continual improvement. We met several times during the past year, maintained liaison with the SFI committees charged with drafting new proposals and responding to the large number of public comments, and provided an external and independent review of the suggested changes and their disposition. It is our combined judgment, as the process winds toward a formal conclusion this fall, that the revised SFI Standard will enhance the program's worldwide reputation as a leading proponent of responsible modern forest management. **The millions of consumers that today purchase SFI-labeled wood or paper products can be assured that those products came from well-managed forests through legal and responsible commercial channels.**

## ERP MEMBERS

The SFI External Review Panel is a distinguished group of 15 independent experts representing conservation, environment, professional, academic and public organizations who advise the SFI Inc. Board of Directors on ways to improve the SFI program. Its mission is to conduct an independent review of the SFI program and to ensure the annual SFI Progress Report fairly states the status of SFI program implementation. The volunteer panel provides external oversight through its independent review of the current SFI program while seeking steady improvements in responsible forestry practices.

MICHAEL T. GOERGEN JR.  
(CHAIR)  
Executive Vice President, Society of  
American Foresters

DANIEL B. HAYES  
(VICE-CHAIR)  
Professor, Department of Fisheries  
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Environmental Resources  
North Carolina State University

PETER DEMARSH  
President, Canadian Federation of  
Woodlot Owners

FRED DENEKE  
Forestry Projects Coordinator,  
National Association of Conservation  
Districts

DEBORAH GANGLOFF  
Executive Director, American Forests

# GROWING STRONGER TOGETHER —

## 2008 in Review

JONATHAN W. GASSETT  
Commissioner, Kentucky Department of  
Fish and Wildlife

JOHN A. HELMS  
Professor Emeritus, University of  
California Berkeley

DAVID L. LEDFORD  
Director, Appalachian Wildlife Initiative  
Rocky Mountain Elk Foundation

KATHY LEWIS  
Professor and Chair, Ecosystem Science  
and Management Program, University of  
Northern British Columbia

PAT MCELROY  
Washington State Forester (Retired)

ROBIN MORGAN  
Deputy Director, Northern Research  
Station, USDA Forest Service

THOMAS A. PETERSON  
Director, Forest Mgt. Staff, NFS  
USDA Forest Service

R. NEIL SAMPSON  
(EXECUTIVE SECRETARY)  
President, The Sampson Group Inc.

The SFI program's strategic goals are founded on integrity, conservation collaboration and market outreach, and its success relies on the involvement and support of more than 800 individuals and organizations. The result is increased acceptance of forest certification and the SFI program among stakeholders and throughout the supply chain. This is important at a time when just 10 percent of the world's forests are certified to a credible program like SFI that delivers benefits to local communities and to the environment.

### Integrity

SFI Inc. will maintain and build on the integrity of all aspects of the program including the SFI Standard, labels, claims and governance.

### Conservation Collaboration

SFI Inc. will collaborate on shared objectives with conservation partners to recognize and improve forestry practices across North America, and to promote responsible procurement globally.

### Market Outreach

SFI Inc. will promote awareness of and education about the SFI program to help encourage and support responsible forestry.



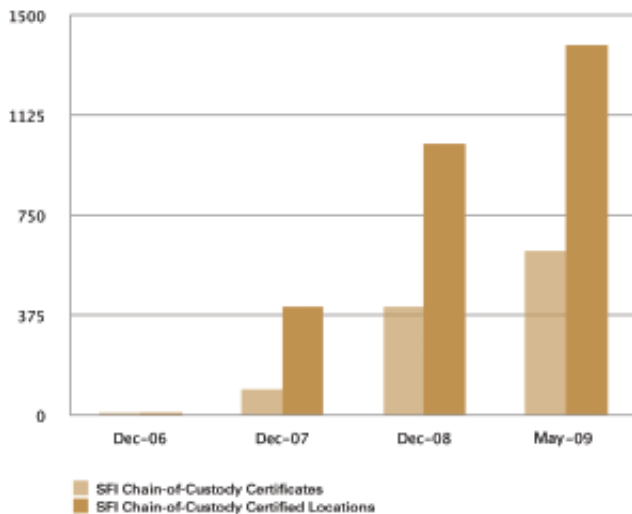
Michael T. Goergen Jr., Executive Vice-President and CEO of the Society of American Foresters, was elected Chair of the External Review Panel in 2008:

*“SFI Inc.’s readiness to work with conservation groups, forest managers, academics, product manufacturers, government agencies and so many other organizations has allowed the program to have a positive impact that goes far beyond SFI-certified forests in the United States and Canada.”*

# INTEGRITY

**The** SFI logo is a sign of responsible forestry in today's global market. SFI-certified wood and paper products are accepted around the world because they have proven to be a sound environmental choice. SFI labels are backed by a rigorous, third-party certification standard. The SFI program and its participants work with a variety of stakeholders to improve and promote sound forest practices.

## SFI Chain-of-Custody Growth



## Working Together Globally

- The SFI program is endorsed by the independent, non-profit Programme for the Endorsement of Forest Certification schemes (PEFC). In August 2008 PEFC endorsed the **American Tree Farm System (ATFS)** after a rigorous 14-month review, which means fiber from ATFS-certified forests meets all SFI labeling requirements.
- By December 2008 PEFC US represented more than **170 million acres** (70 million hectares) across North America (through the SFI and ATFS programs). There were more than 120 PEFC US chain-of-custody certificates, compared with 20 in December 2007.
- SFI Inc. began working with the two other PEFC-endorsed forest certification programs in North America (ATFS and the Canadian Standards Association) to **increase understanding of PEFC** in the North American marketplace.



- **Simpler, clearer SFI on-product labels** were introduced after thorough market testing, making it easier for consumers to find the information they want. There are three labels:
  - The **certified content chain-of-custody label** shows a company is certified to the SFI chain-of-custody standard and has links to a certified forest. If certified content is calculated using the average percentage method, the company must communicate exactly how much content is from a certified forest.



- The **combination chain-of-custody label** can be used by a company certified to the SFI chain-of-custody standard to show how much certified forest content, certified fiber sourcing and/or recycled fiber is in a product.



- The **certified fiber sourcing label** shows a company has met SFI Standard requirements for responsible fiber sourcing. It does not make claims about certified content, but it shows that even if the fiber is from the 90 percent of the world's forests that are not certified, it is from a responsible source. In North America, this means program participants must have an auditable fiber sourcing process showing that, among other things, they encourage landowners to reforest areas that have been harvested, use best management practices to protect water quality and identify and protect important habitat elements for wildlife.



While the SFI program does not certify lands outside of North America, program participants must take measures to ensure products and wood fiber from offshore jurisdictions are from responsible sources through a process to avoid illegal offshore sources of fiber. This also includes



## Working Together to Strengthen the SFI Standard

Broad public and stakeholder involvement is important to the SFI program. In June 2008, SFI Inc. launched an open review leading to the SFI 2010-2014 Standard. It began with SFI inviting 2,000 individuals and organizations to provide input during a 60-day public review period through an on-line survey, and continued into 2009 when a draft standard was posted on the SFI website and comments invited through a second 30-day review period and seven regional workshops. Combined, more than 300 individuals and organizations provided comments. Each opportunity for comments was promoted widely through news releases, the SFI website and the SFI newsletter.

SFI Inc. completes a review of its standard and supporting documents every five years, which is consistent with international protocols for forest certification standard revision cycles. The SFI Board of Directors will approve the SFI 2010-2014 Standard by fall 2009, and it takes effect on Jan. 1, 2010. SFI-certified companies have one year from the time the revised standard takes effect to implement all the new requirements, and must demonstrate conformance to the new requirements at their first surveillance audit following the implementation period.

addressing issues such as workers' health and safety, fair labor practices, indigenous peoples' rights, anti-discrimination and anti-harassment measures, prevailing wages, and workers' right to organize.

- The SFI program reviewed and enhanced its **Requirements for Fiber Sourcing, Chain of Custody and Product Labels** document to provide clearer directions to program participants. The materials are posted under resources at [www.sfiprogram.org](http://www.sfiprogram.org).
- The SFI program is one of the largest and most widely accepted forest certification programs in the world, and is backed by strong endorsements. It ensures its environmental labels and claims conform with government and industry requirements designed to promote accurate, verifiable and relevant environmental declarations and claims. In 2008, endorsements included:
  - The UK's **Central Point of Expertise on Timber** (see below) and the **American Consumer Council** (see page 6).



The SFI External Review Panel monitors the SFI program's standard review process to ensure transparency and fair treatment of all comments received. In its comments on page 2, panel members described the current review process, which began in 2008, as

*“a model of open, transparent, and responsible consideration of public input, scientific and economic factors, and conflicting demands.”*



In 2008, the SFI program once again met the tough conditions of the UK's independent **Central Point of Expertise on Timber** for 'legality' and 'sustainability'. This means SFI-certified products can be used for UK government projects, including the 2012 Olympic Games in London, which are committed to breaking new ground in sustainable and responsible sourcing. The assessment results are posted at [www.proforest.net/cpet/documents](http://www.proforest.net/cpet/documents).

*“Certification programs such as the SFI program provide evidence that wood or wood products are from **legal and sustainable sources** in compliance with the UK government's criteria, and this is examined by a technical review panel of four experts selected for their certification expertise, independence and international input.”*

Sofie Tind Nielsen, Coordinator and Manager, Central Point of Expertise on Timber

- **The Competition Bureau of Canada** released *Environmental Claims: A Guide for Industry and Advertisers*, which stated that claims of sustainability for forest products can be verified if the products are certified to a sustainable forest management standard such as the Sustainable Forestry Initiative, Canadian Standards Association (CSA), Forest Stewardship Council (FSC) or Programme for the Endorsement of Forest Certification schemes (PEFC).
- TerraChoice Environmental Marketing's EcoMarkets™ survey of procurement professionals found the SFI label was on the **list of the top 10 eco-labels** they relied on frequently to make buying decisions.
- GfK Roper Public Affairs & Media and the Yale School of Forestry & Environmental Studies found **Americans appreciate the value of eco-labels**, and more respondents were familiar with the SFI label than any other forest certification label tested.
- A total of 6,627 loggers and foresters were **trained in responsible forestry** in 2008.<sup>2</sup> Through the SFI program or its recognition of other programs, 117,405 loggers have received training since 1995.
- The **U.S. Green Building Council proposed changes** to its Leadership in Energy and Environmental Design (LEED) which, if approved, would mean wood certification programs meeting a set of measurable benchmarks can earn points under LEED.
- Minnesota and Washington State both publicly supported a **more inclusive approach to certification**, saying this has the potential to include more forest products from family forest owners in their states, and other small forest parcels. Maine Governor John Baldacci signed executive orders directing state officials to buy wood or paper products that come from forests certified to standards that include the SFI 2005-2009 Standard.

*“The global marketplace recognizes and endorses multiple forest certification standards. With only 10 percent of forests certified globally, choosing one program over another does not encourage forest certification efforts or improve markets for certified forest products.”*  
Minnesota Governor Tim Pawlenty

<sup>2</sup> Provided by the Forest Resources Association

Richard W. Brinker, Dean and Professor in the School of Forestry and Wildlife Sciences at Auburn University, ended his term as Chair of the SFI External Review Panel in 2008.



*“The SFI label is increasingly recognized by a concerned public as a trusted symbol of products from well-managed forests.”* In 2009, Dr. Brinker was elected to the SFI Inc. Board of Directors.

### American Consumer Council

In 2008, Tom Hinton, President and CEO of the American Consumer Council, released a list of five questions that could be used to test the credibility of a 'green' certification program. The SFI program passed with ease. Hinton says:



*“We support the good work of SFI and applaud the positive and progressive things SFI is doing. When it comes to environmentally friendly claims, consumers want to see the proof and not just the sizzle.”*

# SFI IMPLEMENTATION COMMITTEES:

## Growing Stronger Through Community Involvement

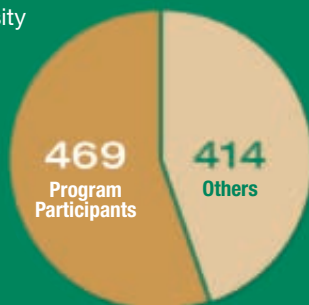
### The SFI program responds to diverse local needs

and issues across North America through 37 SFI Implementation Committees at the state, provincial or regional level. In 2008, the 883 members of the SFI Implementation Committees included program participants (e.g. companies, public landowners and university landowners) and other stakeholders (e.g. conservation groups, academia, loggers and public agencies).

In 2008, SFI Implementation Committees across North America contributed \$3.4 million (US dollars) to support local programs, which include education and training for loggers and foresters, and outreach to family forest owners. This brings the total since 1995 to \$52.1 million (US dollars).

SFI Implementation Committees promote the SFI Standard as a means to broaden the practice of responsible forestry and achieve on-the-ground progress. They ensure the SFI Standard is implemented consistently while meeting the specific needs of each region. They offer a forum to provide information or answer questions about local forestry operations, and most have a hotline for individuals who have concerns about forestry practices on SFI-certified lands.

Working in partnership with local government agencies, forestry and professional associations, landowner groups and many others, the SFI Implementation Committees are involved in landowner outreach and community involvement activities. Many raise public understanding about forestry through websites, articles, radio announcement, tours, advertising, signs, exhibits and billboards, and members attending community events and trade shows. They support teacher and student educational activities, and many have invested time and resources to support Project Learning Tree, including financial contributions of more than \$28,500 (US dollars).



The 883 members of SFI Implementation Committees in 2008 included both program participants and others interested in promoting responsible forestry practices.

SFI Implementation Committee activities in 2008 included:

- The Kentucky and Tennessee SFI Implementation Committees **hosted workshops** for operators of smaller hardwood and pine sawmills to introduce them to forest certification.
- Virginia invested \$25,000 (US dollars) to **support the Link to Education about Forestry (LEAF)**, a program supported by diverse groups with an interest in improving forestry and natural resources management education in Virginia.
- Quebec, working with the Government of Quebec and Norbord, began a certification project involving a **private woodlot marketing board** in the Abitibi region.
- South Carolina was a major sponsor of the **Wood Magic Forest Fair** where hundreds of Grade 4 students learned about sustainable forest management, and the importance of forests and forest products in their everyday lives.
- New York continued its sponsorship of the **Temperate Forest Foundation's northeast teacher tour**, and promoted the value of certification at a number of state forestry awareness events.
- Western Canada posted the **Small Woodland Partnership Outreach website** to promote Best Management Practices (BMP)/responsible forestry practices on small woodlands and provide resources and training information.
- Pennsylvania was among the sponsors of the **Pennsylvania WoodMobile**, a traveling exhibit that provides information on the state's forest resource and the state's forest products industry, and the M.K. Goddard Forest Sustainability Award.
- New Brunswick distributed **Best Management Practices: A Practical Guide for New Brunswick's Private Woodlots** to a wide audience, including suppliers, non-industrial private landowners and the public.
- Tennessee promoted a documentary film, **Finding the Balance: Seeking Sustainable Solutions for Tennessee's Forests**, produced for the Tennessee Forestry Association. The film won a 2008 Bronze Telly for outstanding achievement and an IRIS Award of Merit for Audio or Visual Mediums from the New Jersey chapter of the International Association of Business Communicators.



The Minnesota SFI Implementation Committee won the 10th annual SFI Implementation Committee Achievement Award for outstanding community service — including involvement in a Habitat for Humanity project and promotional activities. See page 8 for information about the Minnesota and Maine Habitat for Humanity partnerships.

# CONSERVATION COLLABORATION

**The** SFI program grows stronger thanks to the energy and collaboration of a diverse group of supporters and partners who often work with the program and its participants to strengthen forest management and deliver tangible benefits on the ground.

- SFI Inc. recognized the important work of its program participants through a variety of awards. In 2008, the first two **SFI Leadership in Conservation Research Awards** went to projects with strong partnerships that achieve ongoing and far-reaching environmental benefits.
  - Rayonier Inc. won for promoting **conservation of native biological diversity** by delivering critical research to help foresters understand how to better protect the hairy rattleweed, one of Georgia's rarest plants. The project involved Georgia Southern University, the Georgia Department of Natural Resources and the Georgia Forestry Commission.

- UPM-Kymmene Inc., Time Inc., the Université de Moncton, the New Brunswick Department of Natural Resources, The Nature Conservancy of Canada and Bird Studies Canada won for a unique study of bird populations that is expected to **improve forestry practices** for the Acadian forest region in the Canadian Maritime provinces. Time Inc. highlighted the project in its 2007-08 Sustainability Report.



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- The Minnesota Division of Forest Capital Partners LLC won the **SFI and Congressional Sportsmen's Foundation Wildlife Stewardship Award** for a landmark conservation

## Working Together to Make Communities Stronger

In 2008, SFI Implementation Committees in Minnesota and Maine began working with local Habitat for Humanity chapters to build homes for hard-working, low-income people using materials from sustainable resources.

**A home in Hibbing, MN, became the first Habitat for Humanity project in the United States built with products from well-managed forests.** Kelli Ritz, who moved into her new home with her daughter late in 2008, said they "feel very blessed to have worked with the Sustainable Forestry Initiative, who partnered with Habitat to provide certified materials, volunteers and funds for building our wonderful home."

Minnesota Governor Tim Pawlenty congratulated the Minnesota committee:

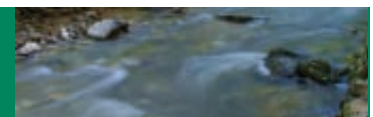
*"Minnesotans take great pride in our vast forests and we are committed to responsible stewardship. The Minnesota SFI Implementation Committee is helping us achieve this goal by working with communities and local organizations across the state."*

Also in 2008, the Maine SFI Implementation Committee teamed up with Habitat for Humanity and Bank of America to build a home in Portland that will be the first Habitat home certified to the National Association of Home Builders green building guidelines.



*"Forest certification has become an important tool for state foresters. To meet the SFI Standard, loggers are being told to follow best management practices so professionalism is at an all-time high. And that means there are a lot fewer issues around water quality and soil disturbance."*

Pat McElroy, retired Washington state forester and member of the SFI External Review Panel.





## Building Knowledge through Collaborative Research

easement that preserves wildlife habitat, protects jobs and ensures public access to almost 80 square miles (200 square kilometers) of forestland in northern Minnesota.

- SFI Inc. was among the sponsors and presenters of **Forest Trends' 2nd Potomac Forum on Illegal Logging and Associated Trade** where more than 100 international experts examined complex issues around illegal logging. Other sponsors included the World Bank, the U.S. Agency for International Development (USAID) and the U.S. Forest Service.
- The SFI program hosted a workshop to recommend modifications to the standard to **address bioenergy issues**. The goal is to ensure all wood products, whether paper, packaging, solid wood or biomass for energy, are sourced from well-managed forests.
- The SFI program **sponsored conservation events** such as the Fourth International Partners in Flight Conference, the annual Rocky Mountain Elk Foundation convention, and the National Wild Turkey Federal annual convention.

### SFI Inc. created greeting cards

featuring photos of North American wildlife and forests — and for every card sold, SFI Inc. arranges to have a tree planted by Trees for the Future. The cards tell recipients a tree has been planted on their behalf, but otherwise are blank. They cost \$3.75 (US dollars) each, with discounts for bulk orders, and can be ordered through [www.sfiprogram.org/holiday-cards-08.php](http://www.sfiprogram.org/holiday-cards-08.php).



In 2008, program participants informed SFI Inc. they were involved in or had recently completed a total of more than 100 conservation-based projects, most involving collaboration with conservation organizations, state or provincial agencies, academic institutions, family forest owners and other forest product companies. Conservation groups involved in these partnerships included The Nature Conservancy, Ducks Unlimited Canada, Bird Studies Canada, Partners in Flight, The Longleaf Alliance and the Ruffed Grouse Society. Projects included:

- **Old Cove Mississippi: Weyerhaeuser Company, The Nature Conservancy, Mississippi Natural Heritage Program and Mississippi State University** are working collaboratively on site mapping, floral and faunal surveys, data collection/sharing and other activities to meet biodiversity goals in a 12,300-acre (about 5,000-hectare) forested area of Mississippi that includes the headwaters for the Big Black River, Tibbe Creek, Yalobusha/Yazoo River and Yocona River. Weyerhaeuser's Old Cove Special Area Plan identified a need for additional information on biological diversity within the area to guide land management and conservation activities.
- **Goodwood Georgia LLC, Forest Investment Associates, The Nature Conservancy and the Georgia Department of Natural Resources** have entered into a conservation easement (in 2006) to protect and provide habitat for species such as the Gopher Tortoise, Indigo Snake and Swallow Tail Kite and natural areas near the Altamaha River. The easement restricts harvesting so natural areas can be maintained as old growth, does not allow development and allows public hunting on the property.
- **LP Building Products, the Sustainable Forest Management Network, the University of Manitoba and l'Université du Québec** are working on planning tools to help forest managers develop successional models that will project forest composition and structure into the future and improve understanding of stand structural diversity in Manitoba's boreal forest.
- **North Carolina State University (NCSU) — College of Natural Resources, and the USDA Natural Resource Conservation Service (NRCS)** are working on Early Successional and Old Field Habitat Management for Wildlife Benefits. This project will compare commonly used habitat management techniques (mow, disk, and prescribed fire) on a seasonal basis to examine the food and cover conditions for wildlife such as the northern bobwhite, eastern wild turkey, and white-tailed deer on field sites at the NCSU Hill Forest in Durham Co, NC. Analyses and results are scheduled to be completed in 2009. Initial and future results are directly applicable to old field management practices promoted by numerous federal conservation entities and funding sources. NRCS plans to use the sites for education and demonstration for landowners, and for a comparative effect example of both benefits and challenges presented in the Piedmont physiographic regions of the southeastern United States.

# MARKET OUTREACH

**At** a time when 10 percent of the world's forests are certified, SFI Inc. is raising awareness of the value of forest certification as a tool to promote sustainable forest management. The 2008 SFI program statistics show that despite tough economic times, progress has been made, which will translate into improved forest practices across North America and responsible procurement globally.

- The SFI program maintained its **rapid growth through 2008**.
  - It began the year with 102 chain-of-custody certificates at 408 certified locations, and ended it with 407 certificates at 1,020 locations. These included companies such as 3M, RR Donnelley and Transcontinental.
  - The year began with about 30 fiber sourcing certifications, and ended with 39.
  - There were 143.7 million acres (58.1 million hectares) of lands certified to the SFI 2005-2009 Standard at the start of 2008, and 154 million acres (62 million hectares) at the start of 2009.
- In 2008, Hearne Hardwoods became the **1,000th location to be certified to the SFI chain-of-custody standard**, and Standard Register became the **100th printer to earn SFI chain-of-custody certification**.
- The SFI program raised awareness of **the value of forest certification** at about 80 conferences and trade shows across North America involving environmental organizations; the solid wood, printing and packaging industries; architects and builders; forestry associations and many other key partners.
- The SFI Inc. communications campaign built on the program recognition achieved in 2007, and **raised awareness of the benefits** of forest certification and the strength of the SFI program.





## Working Together to Strengthen Certification

In 2008, SFI Inc. introduced its new [www.sfiprogram.org](http://www.sfiprogram.org) website, which makes it easier for program participants and consumers to get the latest information and facts about the SFI program. SFI President and CEO Kathy Abusow also **started a blog** [www.goodforforests.com](http://www.goodforforests.com) to encourage a dialogue about healthy forests and certification.

The SFI website represents a **gateway to certified forest products** and suppliers to help simplify purchasing decisions. Readers can use a certification search tool to identify and learn more about SFI-certified forests, and find suppliers who offer SFI-certified products.

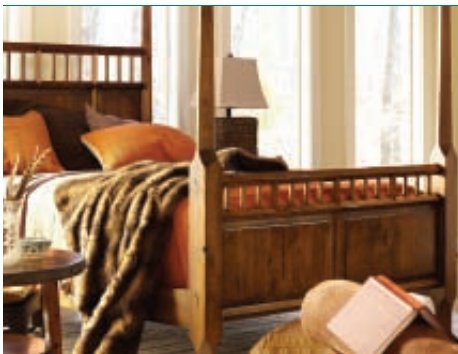


- **Fact sheets were prepared on high-profile topics** such as *How to Certify to the SFI Standards* and *Build Green with SFI-Certified Wood*, governance, fiber sourcing requirements and the SFI External Review Panel. The tri-fold SFI introduction brochure and other popular documents were translated into French.
- SFI Inc. sent information to 8,000 customers across North America advising them of the benefits of developing a procurement policy that provides **an inclusive approach that recognizes all credible forest certification programs**. Throughout the year, the SFI program worked with industry groups and customers to increase recognition of the value of SFI certification.
- SFI Inc. **launched a promotion kit** designed to enhance the value of certification and let certificate holders and program participants benefit from the SFI program's collaborative marketing. The kits, which can be accessed through the members' area of the SFI website, include bumper stickers, window decals, template advertisements and other promotional materials.



President and CEO Kathy Abusow **toured forests and mills in Georgia and Florida**, met family forest owners and learned how companies are meeting the SFI responsible fiber sourcing requirements. After the tour, Abusow said:

*“This reinforced for me why we should be so proud of the SFI program’s unique approach to promoting responsible management on all forestland, certified and uncertified.”*



Harden Furniture Inc., JELD-WEN Windows and Doors, National Envelope, Sierra Pacific Industries and Smead Manufacturing Company received SFI President’s awards for activities **promoting the benefits of certification** and the SFI program.

Harden Furniture also became the first furniture manufacturer to achieve silver exemplary status from the **Sustainable Furniture Council**, which sets standards for and promotes environmentally sustainable practices within the home furnishings industry.

President and CEO Greg Harden:

*“Maintaining our forestlands to the high SFI Standard means we can produce the products we need without compromising our natural resources.”*

# SFI CERTIFICATE HOLDERS AND PROGRAM PARTICIPANTS

## SFI Program Participants (certified)

The following list includes forest landowners, forest land managers, primary or secondary forest products producers operating in the United States or Canada who participate in the SFI program through a contractual agreement to abide by the SFI 2005-2009 Standard, and have been certified by an accredited SFI certification body to be in conformance with the SFI 2005-2009 Standard. An SFI-certified program participant who only owns forestland is certified to the SFI land management requirements set out in Objectives 1-7 and 9-13 of the SFI 2005-2009 Standard. An SFI-certified program participant who owns primary manufacturing facilities, is certified to the procurement requirements set out in Objectives 8-13 of the SFI 2005-2009 Standard. An SFI-certified program participant who owns or manages forestlands and primary manufacturing facilities is required to conform to all Objectives of the SFI 2005-2009 Standard. Only SFI-certified program participants are allowed to make claims associated with certification to the SFI 2005-2009 Standard.

A&A Trading Ltd.  
A.T. Limited Partnership  
AbitibiBowater  
Anthony Forest Products  
Atco Wood Products Ltd.  
Atikokan Forest Products  
AV Nackawic Inc.  
Bayroot LLC  
Beltrami County Natural Resource Management.  
Bennett Lumber Products Inc.  
Black Bear Forest Inc.  
Boise Cascade  
British Columbia Timber Sales  
Buckeye Technologies Inc.  
Canyon Lumber Co.  
CedarPrime Inc. (Includes International Forest Products)  
Chaleur Sawmills Associated  
Cogent Fiber LLC  
Collum's Lumber Products LLC  
Conifex  
Conservation Forestry LLC  
Cooper Marine & Timberlands Corp.  
Crow Wing County Land Department  
Crown Pine Parent LP  
Cumberland Tree Farm  
Deltic Timber Corporation  
Domtar Industries Inc.  
Downie Street Sawmills  
Dubreuil Forest Products  
Dunkley Lumber Ltd.  
Evergreen Forest (Tamarack Mill Ltd.)  
Evergreen Packaging Inc  
Evergreen Pulp Inc.  
Finch Paper Holdings  
Forest Capital Partners LLC  
Forest Investment Associates  
Fornebu Lumber Company Inc.  
Fraser Papers Inc.  
Futurewood Corp. (Johnson Timber and Flambeau River Papers)  
Georgia Pacific Corporation  
Glatfelter Chillicothe Woodlands  
Glatfelter Pulp Wood Co.  
GMO Threshold Timber - Michigan

GMO Threshold Timber Corp.  
Grant Allendale  
Graphic Packaging Corp.  
Great West Timber Ltd.  
Green Diamond Resource Co.  
Greif Inc.  
Groupe Savoie Inc.  
Gulf Lumber Company  
H.W. Culp Lumber Company  
Hampton Resources Inc.  
Hancock Lumber Company Inc.  
Hancock Timber Resource Group  
Harden Furniture Inc.  
Huber Engineered Woods LLC  
Husby Forest Products Ltd.  
Idaho Cedar Sales  
Indiana Dept. of Natural Resources  
International Paper Company  
Island Timberlands  
J.D. Irving  
Jasper Lumber Company Inc.  
Kalesnikoff Lumber Company  
Kapstone Charleston Kraft LLC  
Kapstone Paper and Packaging  
Kimberly Clark  
Koochiching County Land & Forestry  
Long Lake Forest Products Inc.  
Longview Timberlands LLC  
Louisiana-Pacific Corporation  
Lyme Adirondack Forest Co. LLC  
Maine Dept. of Conservation  
Maryland Forest Service  
Masonite Corporation  
McKenzie Forest Products Inc.  
McShan Lumber Company  
MWW  
Merriweather LLC  
Michigan Dept. of Natural Resources  
Minnesota Dept. of Natural Resources  
Moncure Plywood LLC  
The Nature Conservancy  
Neehan Paper  
New York State Department of Environmental Conservation  
Newcastle Lumber Company Inc.  
NewPage Corporation  
Norbord Inc.  
North Carolina State University  
North Star Forestry  
Northern Pulp Nova Scotia Corporation  
Northern Sawmills  
Olympic Resource Management  
Pacific Lumber & Shipping LLC  
Packaging Corporation of America

Parsons & Whittemore (Includes Alabama River Pulp Company and Alabama River Woodlands Inc.)  
Parton Lumber Company  
PB Lumber LLC  
Penguin Forests Inc.  
Pingree Associates  
Plum Creek Timber Company Inc.  
Pollard Lumber Company Inc.  
Ponderay Newsprint Company  
Port Blakely Tree Farms LP  
Rayonier  
Red River Forest Management LLC  
Resource Management Service  
Revelstoke Community Forest Corp.  
Robbins Lumber Company Inc.  
RockTenn  
SAPPI Fine Paper - North America  
Seefeld Corporation  
Sierra Pacific Industries  
Simpson Investment Company  
Smurfit-Stone Container Corp.  
Sonoco Products Company  
Southern Veneer Products  
Springer Creek Forest Products  
St. Louis County Land Dept.  
Starfire Lumber Co.  
Stimson Lumber Company  
Sundance Forest Industries Ltd.  
Suwannee River Water Management.  
Swanson Group Manufacturing LLC  
TC&I Timber Company  
TIN Inc. dba Temple Inland  
Terminal Forest Products  
Terrace Bay Pulp  
The Conservation Fund  
Three Rivers Timber Inc.  
Timber Products Company  
Timberland Investment Resources LLC  
TimberWest  
Typhoon LLC  
University of Washington  
UPM, Blandin (includes UPM-Kymmene)  
Washington Alder LLC  
Washington Dept. of Natural Resources  
Weaber Inc.  
Wells Real Estate Funds  
West Fraser (South) Inc. (includes West Fraser Mills)  
Westervelt Company  
Weyerhaeuser Company  
Wisconsin Dept. of Natural Resources  
Wymndel Box & Lumber Co. Ltd.  
Yale University  
Yankee Forest LLC

# Promoting responsible forest practices



## SFI Program Participants (not certified)

A forest landowner, forest land manager, primary or secondary forest products producer operating in the United States or Canada who participates in the SFI program through a contractual agreement to abide by the SFI 2005-2009 Standard but has not been certified by an accredited SFI certification body. Only SFI program participants that are certified to the SFI 2005-2009 Standard, noted in the list on page 12, are allowed to make claims associated with certification to the SFI 2005-2009 Standard.

A. Johnson Co. LLC  
Ainsworth Engineered Canada LP  
Ainsworth Engineered LLC  
Alaska Dept. Of Natural Resources  
Ames Plantation  
Auburn University  
Augusta Lumber LLC  
Beasley Forest Products  
Bibler Bros. Lumber Co.  
Blue Ridge Paper Products Inc.  
Callaway Gardens  
Cambium Hardwood Inc.  
Carlton County Land Dept.  
Cascade Hardwood LLC  
Chilco Lake Lumber Company  
Claude Howard Lumber Co.  
Clearwater County Land Department  
Clemson University  
Cloquet Forestry Center  
Coastland Wood Industries, Ltd.  
Delta Natural Kraft  
Devereaux Sawmill Inc.  
Dixie Pellets LLC  
Dryden Forest Management Co. Ltd.  
Durango-McKinley Paper  
Durgin and Crowell Lumber Co.  
Estate of J.G. Gray  
Fitzpatrick & Weller Inc.  
Gilman Building Products  
Giustina Land & Timber Co.  
Global Forest Partners LP  
GMO Renewable Resources - Washington  
Green Bay Packaging Inc.  
Green Circle Bio Energy  
Greenmantle Forest Inc.  
Hancock Land Company  
Hankins Inc.  
Hedstrom Lumber Company Inc.  
HHP Inc.  
Hood Industries Inc.  
Hull-Oakes Lumber Co.  
Idaho Forest Group  
Idaho Timber Corporation of Idaho  
Idaho Timber Corporation of Montana  
Interstate Resources Inc.  
J.M. Jones Lumber Company Inc.  
J.W. Jones Lumber Company Inc.  
JH Huscroft Ltd.  
Jordan Timberlands Inc.  
Knight-Celotex  
KyKenKee Inc.  
Lake County Forestry  
Lampe & Malphrus Lumber Co.

Litchfield Park Corporation  
Marvin International  
Mass. Division of State Parks & Recreation  
Miami Corporation - Oregon Tree Farm  
Michigan Technological University  
Missouri Dept. of Conservation  
Monadnock Paper  
Moyie Springs Lumber Co. LLC  
Mylykoski-North America  
Neiman Sawmills Inc.  
New South Lumber Company  
North Cal Wood Products  
North Carolina Forest Service  
North Pacific Group  
Northern Hardwoods/Rossi  
Owens Forest Products  
PA Dept. of Conservation & Nat. Resources  
Patriot Hardwoods Inc.  
Paul Smith's College  
Philmont Scout Ranch  
Port Angeles Hardwood LLC  
Port Townsend Paper Corporation  
Potomac Supply Corporation  
Price Companies Inc.  
Red Rock Enterprise, LLC  
Riley Creek Lumber Company  
Rosboro Lumber Company  
Ruttland Lumber Company Inc.  
Scotch Plywood Co. Inc.  
Seneca Jones Timber Company  
Shuqualak Lumber Co. Inc.  
Southern Lumber Company  
Starker Forests Inc.  
T & S Hardwoods Inc.  
Tennessee Dept. of Agriculture  
Thompson Tree Farm/Gates Tree Farm  
Toney Lumber Company Inc.  
U.S. Corrugated Inc.  
University of Florida  
University of Idaho Experimental Forest  
Verso Paper  
West Fork Timber Co. LLC  
Whitson Lumber Company  
Wrenn Brothers Inc.

## SFI Chain-of-Custody Certificate Holders

The following organizations are certified to *Annex 2 - SFI Chain of Custody Standard and Associated Labels*, which means they can track wood fiber through the different stages of production. Once chain-of-custody certified, companies can make claims about how much of their product comes from certified lands, how much contains post-consumer recycled content, and how much is responsibly sourced fiber. These claims can be made based on either the physical separation or percentage-based methods. **BOLD** indicates companies also certified to the PEFC Annex 4 Chain of Custody Standard. The number behind the company name indicates how many locations are covered by the certificate.

**3M Company**  
A&H Lithoprint, Inc  
**A.T. Clayton and Co. Inc.**

Abbott Printing  
**ABC Imaging**  
**AbitibiBowater Inc.**  
Aboriginal Printing  
Absolute Printing Trading as Complete Printing Services  
**AC Graphics**  
Academy Graphic Communication Inc.  
Accell Graphics  
**AccuCopy of Greenville, Incorporated**  
Acme Printing Company Inc.  
Action Envelope  
Adams Lithographing  
Adams McClure  
Adden Furniture  
Admore Inc.  
Advance Paper Box Company / Packaging Spectrum  
Advanced Printing of NY  
Advanced Printing Solutions Inc.  
**Advertisers Press Inc.**  
**Advocate Printing and Publishing Company Ltd.**  
AGI, A MWV RESOURCE ( 3 )  
Agility Press Inc.  
**Alabama River Woodlands Inc.**  
Albuquerque Printing Company  
**All Out Print Communications Inc.**  
All Packing Company  
**Allegheny Dimension**  
Allegheny Plywood Company  
Allied Litho, Inc  
Alpha Printing  
Alta Systems Inc.  
**AM Lithography**  
Ambrose International  
American Color Graphics Inc.  
**American Printing Company Inc.**  
American Sheetfed  
American Web Inc.  
Anchor Paper Company  
Anstadt Printing  
**Ansun Graphics**  
**Apex Graphics DBA Apex Trade Web and John Sands & Associates**  
Appleton Coated LLC  
**Arandell Corporation**  
Arbour Press LLC DBA Arboroakland Group  
**Arc Paper L.L.C. (2)**  
Arcade Marketing Inc.  
Arizona Public Service (APS) Company  
Arkay Packaging  
Arrowhead Press  
Art & Negative Graphics  
Art Communications Systems Inc.  
Art Print Company  
Aspen Press  
**Aspen Press**  
Aspen Printing Co., Inc  
**Associated Hardwoods Inc.**  
**Associated Printing**  
Athens Paper Company (11)  
**Atlantic Corporation of Wilmington Inc.**  
Avante Printing  
**Avery Dennison (5)**  
**Avery Dennison Fasson Roll North America (6)**  
**B&B Forest Products, Ltd.**  
B&G House of Printing Inc.  
Baesman Printing Corporation  
Baldwin Paper Co. Limited  
Barn Door Lumber Company Inc.

Bassette Company  
 Beacon Printing  
 Bedwick Jones Printing, Inc  
 Bellwyck Packaging Solutions (3)  
 Bemis Company Inc.  
 Benson Media Inc.  
**Bentley Graphic Communications**  
 Berea College Printing Service  
**Best Press Inc**  
 Best Press, Inc  
 BFC Form Services Inc.  
**Bind Rite Robbinsville**  
**Blooming Color Inc.**  
**Blue Ocean Press**  
**Blue Ridge Paper Products Inc. (8)**  
**Blue Ridge Printing**  
**Boaz Printing**  
 Boise Cascade LLC (9)  
**Boise Paper Holdings LLC (5)**  
 Boutwell, Owens & Co. Inc.  
**Bowater Mersey Paper Company Limited**  
 Bowne & Company, South Bend  
 Bowne Business Communications  
 Bowne of Atlanta  
**Bowne of Canada**  
 Bowne of Houston  
 Bowne of Los Angeles  
 Bowne of Toronto  
**Bradner Smith and Company**  
**Bridgeport Forest Products Inc.**  
 Brilliant Graphics (2)  
 Brown Industries Inc. DBA Brown Printing  
**Brown Printing (3)**  
**BSC Acquisition Sub LLC, dba Double Envelope, Convertgraphics and Champion Printing Company (5)**  
 BST Printing DBA SVEC Conway Printing  
 Burd and Fletcher  
 C & S Press Inc.  
 C.F. Duffey Paper Company  
 Cadmus Communications, A Cenveo Company  
 Cadmus Communications, A Cenveo Company  
**Caliper Woodworking Corp.**  
 Campbell Printing  
 Canfield & Tracking Printing  
 Cape Cod Lumber Company Inc.  
 Capital Offset Company Inc.  
 Capital Printing  
 Capital Printing Corporation  
 Carastar Industries Inc.  
 Cardinal ColorPrint  
 Catavissa Lumber and Specialty Company  
**Central Florida Press**  
**Central Group, The (2)**  
 Central Michigan Hardware  
**Central National Gottesman Inc., Central National Gottesman Divisions, Lindenmeyr Monroe (19)**  
**Cenveo St. Louis**  
 Cenveo Baltimore  
 Cenveo Commercial Envelope Manufacturing (10)  
 Cenveo Minneapolis East  
**Cenveo Toledo**  
 Cenveo, Commercial Envelope Manufacturing Division (8)  
 Certified Ad Services  
 Chicago Press  
 Chroma Graphics Inc.  
 Chromatic Inc., Lithographers  
 Circle Incorporated  
**Clampitt Paper Company**  
 Clark Graphics  
 Clark Graphics Inc.  
 Classic Color Inc.  
**Clifford Paper Inc., also trading as World Pac Paper and Inner Link**  
 CMYK Printing  
 Co/Color  
 Colad Group LLC, The

Collinsville Printing  
 Colonial Press International Inc.  
**ColorDynamics Inc.**  
**ColorFX**  
 ColorMark Printing, Inc  
 Colortree Inc.  
**Colour Innovations**  
 Columbus Productions (2)  
**Command Web Missouri**  
**Command Web Offset**  
 Commander Packaging Corp.  
**Concord Litho**  
**Consolidated Graphics (GraphTec commercial printing facility) (76)**  
 Continental Press  
**Copycats Second Avenue Corporation**  
**Corpap Inc**  
 Corporate Express Document & Print Management  
 Corporate Graphics of America Inc.  
 Corrugated Supplies LLC (3)  
 Cox Industries Inc. Carolina Pole Leland  
 CPS Printing  
 Craffline Printing (2)  
 Cray Inc. dba/ Media Graphics / Total Lithography  
 Creative Automation Company  
 Creative Carton  
 Creative Press Inc.  
 CTI Paper Group Inc.  
 Cultivate Communications  
 Curtis Packaging  
 Custom Index Inc.  
**Daniels Graphics**  
 Darwill Press Inc. dba Darwill  
 Data Graphics Inc.  
 Datatel Resources Corporation  
**Davis Printing**  
 Day-Timers Inc.  
**Deltacraft Converting**  
**Democrat Printing & Lithographing Co.**  
 Deschamps Printing Co. Inc.  
 Desert Paper and Envelope Co. Inc.  
 Design Printing  
 Diamond Graphics Inc.  
**Dickson Press Inc.**  
 Direct Impressions Inc.  
 Direction Furniture  
**District Creative Printing Inc.**  
 DMI  
 Documation LLC  
**Dominion Holdings Inc. DBA Source 4**  
**Domtar Distribution Group (21)**  
**Domtar Industries Inc.**  
**Domtar Inc.**  
**Drummond Press, The**  
 Dutton Press Inc.  
 Dyerich Flooring Design Ltd. Traded as Terra Legno  
 Dynacolor Graphics Inc.  
**EarthColor**  
 Eastwood Litho Inc.  
**Eastwood Printing Inc.**  
 EBSCO Media  
 Economy Lumber Company  
 Edgefield Lumber  
**Edgewater Partners LLC dba LoyaltyExpress/Little Moose LLC**  
 Edwards Brothers (2)  
 Elk Grove Graphics  
 Ellis Packaging Limited  
**Ellison Graphics Corp.**  
 EMI Enterprises Trading as Envelope Mart  
 Ennis Leipsic Inc.  
**Envelope 1 Inc.**  
 Envelope Printery Inc., The (2)  
**EnvelopeAmerica**  
 Envision Graphics LLC  
 EPI Companies, The  
 EU Services

Evans Printing Solutions  
**Evergo Printing Co. Ltd.**  
 FCL Graphics  
 Federal Envelope Company  
**Fellowes Inc.**  
 FiberMark North America Inc.  
 Field Packaging Group LLC  
 Financial Graphic Service Inc.  
 Finch Paper LLC  
 Finlay  
 First Capital Paper Company LLC  
 Flesh Company, The  
**Flower City Printing**  
 Focalprint Marketing Inc.  
**Force Enterprises (2)**  
 Forum Communications Printing  
 Frank Grumpert Printing  
**Frank Parsons**  
 Franklin Press Inc.  
**Franklin Press Inc.**  
 French Paper  
 Frisby Litho  
 FSA Group, The  
 Fuentes Enterprises Inc. dba Interprint Communications  
 Furci Communications Inc. DBA Printeck  
**Gannett Offset Minneapolis**  
 Garvey Group, The ( 4 )  
**Gateway Press Inc.**  
 GBS Filing Solutions  
 General Converting Inc.  
 Genesis Innovations LLC.  
 George H. Dean  
 George Kellett and Sons Inc.  
**Gillespie Office and Systems Furniture LLC (DBA: A&B Printing)**  
**Glatfelter (2)**  
**Global Group**  
 GLS Companies (3)  
**Goetz Printing Company, The**  
 Gopher State Litho Corporation  
 Gould Paper Corp.  
**GP Cellulose GMBH**  
 Graphic Communications  
 Graphic Communications Corporation  
 Graphic Impression Inc.  
 Graphic Innovations LLC  
**Great Lakes Veneer Corp**  
 Great Western Industries  
 Green Depot (2)  
 Groupe Produlith (4)  
 Hahn Printing Inc.  
**Harding Poorman Group Inc.**  
**Harmony Press Inc. DBA Harmony Marketing Group**  
**Hart Graphics Inc.**  
**Hazen Paper Company (3)**  
**Hearne Hardwoods**  
 Heinrich Envelope Corporation (2)  
 HighRoad Press LLC  
 HM Frame Co. Inc.  
 HM Graphics  
**Hobby Press Inc. DBA Executive Printers of Florida**  
 Hoff Enterprises Inc.  
**Holm Graphic Services**  
**Holmberg Co. Inc.**  
 Homewood Press  
 Horizon Printing  
 Hotcards.com  
 Huston Patterson Corp.  
 Hutchison Allgood Printing Co.  
 IBS Direct  
 ICS Corporation  
 iLevel, A Weyerhaeuser Business (2)  
 iLevel, Veneer Technologies, Colbert, GA Plant  
 Imagers  
**Imagesmith**  
 Imperial Lithographing Corporation

Impressions Incorporated (2)  
 Imprimerie Norecob Inc. o/a Norecob Printers Inc.  
 Independence Corrugated LLC (2)  
 Industrial Timber  
 Inform Inc.  
 Ingersoll Paper Box Co., LTD  
 Inland Envelope Company  
 Innovative Folding Carton Co dba Multi Packaging Solutions New Jersey  
 Intech Printing and Direct Mail Inc.  
**integraphx Inc.**  
 Integrated Print and Graphics  
 Integrity Graphics  
 Intelligent Business Solutions Inc.  
**International Forest Products Limited**  
**International Paper Company (16)**  
 Interprint LLC  
 IPP Litho Plate Corporation  
 J Weston Walch Publisher  
 J.D. Irving Limited  
**J.W. Boorman Co., Inc, The**  
 Jacobs Press, The  
**Japan Pulp and Paper USA Corp**  
 JBM Envelope Company  
**JELD WEN Windows and Doors (2)**  
 Jessen Press  
**John Roberts Company, The**  
**Johnson Brothers Lumber**  
**Johnson/Anderson and Associates**  
 Jones Packaging Inc.  
 Jostens  
 Jostens Inc.  
 Jostens Incorporated  
 Jostens Topeka  
**Journal Graphics**  
 JTP Printing Inc.  
 Justman Packaging and Display  
 K & D Graphics, Printing and Packaging  
 K 1 Packaging Group  
**Kapstone Charleston Kraft LLC**  
 Keen Impressions Inc.  
 Kelly Companies, The  
**Kelly Paper**  
**Kempenfelt Graphics Group Inc.**  
 Kempf Paper Corporation  
 Kennickell Print  
 King Printing Company Inc.  
 Kirkwood Printing Company (2)  
**Kruger Inc. (5)**  
 L & B Printing Inc.  
 Lake Book Manufacturing  
**Lake County Press Inc.**  
 Lake Printing  
 Las Vegas Color Graphics  
 Lawrence Printing  
 Lawton Printers  
 Lee Industries Inc.  
 LeHigh Direct  
 Les Papiers Atlas Inc.  
 Letter Perfect Inc.  
 Lewis Mouldings & Wood Specialties Ltd.  
 Liberty  
**Liberty Lumber Co. Inc.**  
**Liberty Paper**  
 Lincoln Paper and Tissue LLC  
 Lindsay Paper Box Co., LTD, The  
 Litho Impressions  
 Liverpool Litho  
 Logistical Outstanding Inc.  
**Louisiana Pacific Corporation (9)**  
 Love Envelopes Inc.  
 Loyola Paper  
 Lumber One Company Inc.  
 Lynden Door Inc.  
 M Real New Jersey Service Corporation  
 M.P.I. Paper Mills of Portneuf

**Mac Papers Inc. (head office) (37)**  
 MACKAYMITCHELL ENVELOPE COMPANY (3)  
 Madison Paper Company Alsip  
 Maine Printing Company  
 Malloy Incorporated  
 Manistique Papers Inc.  
**Mansir Printing LLC**  
 Maple Press Company, The  
 Marcam Printers Ltd.  
 Marcom Nordic  
 Master Print  
 Matheus Lumber Company Inc.  
 Matrix Imaging Solutions Inc.  
 Max Pak, Division of Schwarz Partners Packaging  
**MCADAMS GRAPHICS**  
 McArdle Printing Company Inc., The  
 McCarty Printing Corp. (2)  
**McGrann Paper Corporation (3)**  
 McIveen Lumber Industries Ltd.  
**MeadWestvaco Corporation (16)**  
**Meredith Webb Printing**  
 Merrick Printing Company  
 Metro Group Marketing Services  
 Metro Label Ltd.  
 Meyers Printing Company  
**Mid Valley Press**  
 Midland Paper & Packaging (10)  
 Midstate Printing Corp.  
 Miracle Graphics (2)  
**MKD International Inc.**  
 MLI Integrated Graphic Solutions  
 Modern Litho Print Co.  
 Modern Postcard  
**Momentum Printing (2)**  
 Monroe Litho  
**Mormark Print Productions Inc.**  
**Mossberg & Co.**  
**Motivating Graphics Inc.**  
**Mulligan Printing**  
 Nahan Printing  
 Napco Inc.  
**National Envelope (43)**  
**Nekoosa Coated Products**  
 New Era Custom Design and Cabinet Works Inc.  
**NewPage Corporation (10)**  
 Newsletters Ink  
 No Other Impressions Inc.  
**North American Communications**  
**Northern Pulp Nova Scotia Corporation**  
 NPC Inc.  
 NRI DBA Triangle  
**Oaks Unlimited**  
**Oakworks Inc.**  
 Odee Company, The  
 Oles Envelope Corporation  
 Omaha Paper Company  
 Omaha Print  
 Oracle Packaging  
**Original Impressions**  
 Original Smith Printing  
**Outlook Group Corp. (3)**  
 Pac Paper Inc.  
**Pacific Paper Trading Co. (2)**  
**Pacific Printing**  
 Pacific Southwest Container LLC  
**Packaging Graphics LLC**  
 Packard Forest Products Inc.  
 Palmer Printing Inc.  
 Papercone Corporation  
 Paperlinx Canada Limited  
 Paradigm Printing Inc.  
 Paris Business Products  
**Park Printing Inc.**  
**Pazazz Printing Inc.**  
**PBM Graphics (2)**  
 PCI, Paper Conversions Inc.

**Perez Trading Company Inc.**  
 Performance Office Papers  
 Phoenix Color  
 Pictorial Offset Corporation  
**Pomco Graphics Arts**  
 Pony Corp  
 Precision Press  
 Preferred Printing Company Inc./Preferred Printing Enterprises  
 Prepress Graphic Professionals  
 Prestone Printing Co.  
**Princeton Forest Products Inc.**  
 Print Corporation DBA Sir Speedy Vienna  
 Print Three (22)  
 Printech Plus  
 Printed Specialties  
 Printer Inc., The  
**Printing Concepts Inc.**  
**Printing House, The (2)**  
 Printing Services of Greensboro dba Phase 3 Communications  
 and dba Just Push Printing  
 Printing Source Inc., The  
 Printing Specialist Corporation  
**Printmasters Professional Printers Inc.**  
**Printology Inc.**  
 Printwell Acquisition Company Inc.  
**Printworks Inc. dba De Roo Printing**  
**Priority Envelope (3)**  
**Progressive Communications**  
**Progressive Converting Inc. (Pro Con) (3)**  
**Prolam Société en commandite Prolam**  
 Publication Printers Corp.  
 Quad Graphics Inc. (10)  
 Quality Color Graphics  
 Quality Park Products (5)  
**Quality Printing Company Inc. (2)**  
**Quebecor World Inc. (50)**  
**R B Converting (3)**  
 Ramsey Press Inc.  
 Reed Hann  
 Regal Printing Company  
 Reid & Wright Inc.  
 Reliable Graphics  
 Reprodux (8)  
 Response Envelope Inc.  
**ReX Three**  
 Richard Graphics Communications Inc.  
 Ripon Printers  
 Ritter's Printing  
**Riverside Printing Inc.**

1,411 SFI-  
 certified  
 locations  
 . . . and  
 growing

Roaring Spring Paper Products  
 Roberts & Dybdahl Inc.  
**Rock Communications Ltd.**  
 Rohrer Corporation  
 Rowland Printing  
 Royalty Press Group  
 RPN & Associates LLC  
**RR Donnelley (46)**  
 RT Associates Inc.  
 Rufus Deering Lumber Co.  
 Sandy Alexander Inc. (3)  
**Sanford and Hawley Inc.**  
 SAPPI  
**SAPPI (Muskegon Mill)**  
**Sauers Group, The**  
 Scan Group, The  
 Schwarz Partners Packaging Miami LLC  
**SCI Strategic Content Imaging**  
 Seaman Paper Company of MA. Inc.  
**Seگردahl Group**  
 Seibel Group Inc., The  
 Service Communication and Solutions LLC, dba Service  
 Wed Offset  
 Shamrock Printing  
**Shaughnessy Kniep Hawe Paper Company**  
 Sheets LLC  
**Sherwood Lumber Corporation**  
**Shorewood Packaging (4)**  
**Sierra Pacific Industries (17)**  
 Sigler Companies  
 Sigma Graphics  
 Sleepack Printing Company  
 Smith Litho  
**Smith Print Inc. The**  
**Solo Printing Inc.**  
**Sonoco Products Company (16)**  
**Southern Index Inc.**  
 Southland Envelope Co. Inc.  
 Specialist Printing and Direct Mail  
**Specialty Print Communications**  
 Speonk Lumber Corp (2)  
 Spicers Paper Inc. (12)  
**Spire**  
 Spirit Graphics  
 St. Croix Valley Hardwoods Inc.  
**St. Joseph Communications (8)**  
 Standard Press Inc.  
 Standard Register Company (13)  
 Steen Macek Paper Co. (2)  
 Steinhäuser Inc.  
 Strata Companies, The  
 Sull Graphics Inc.  
 Sun Incorporated  
 Sun Printing of Orangeburg  
**Sun Printing of Ohio Inc.**  
 Sunbelt Graphics Inc.  
 Superior Printers Inc.  
 Supremex Inc. (11)  
 Tabs Direct (2)  
**Tangent Press Inc.**  
**Tathwell Printing**  
 Taylor Graphics Inc.  
 Taylor Graphics Inc.  
**Taylor Publishing Company**  
 Team Ten LLC dba American Eagle Paper Mills (2)  
 Tembec Kraft Pulp Operations, Skookumchuck, British Columbia  
 Terrace Bay Pulp Inc.  
 Thames Printing Co. Inc  
 Thoro Packaging  
 Thoroughbred Printing LLC  
 THP Graphics Group  
**Thunder Projects Inc. dba Midstate Litho**  
 Tiger Business Forms  
**Timeplanner Calendars Inc. Journalbook**  
**Torlys Inc.**

**Torstar Printing Group Tempo Division**  
 Town Crier, Ltd.  
 Transcontinental Direct (4)  
**Transcontinental Inc. (46)**  
 Triangle Printers  
 Triangly Printing Company, The  
 Tucker Castleberry Printing Inc.  
**Tukaiz LLC**  
 Tumac Lumber Co. Inc.  
 Twenty First Century Press Inc.  
 UBS  
 UC Davis Repro Graphics  
 Unadilla Laminated Products Inc.  
 Unifoil Corporation  
**Unimac Graphics**  
**Unisource Canada Inc. (19)**  
**Unisource Worldwide - Division and Warehouse (94)**  
 United Book Press Inc.  
 United Corstack LLC  
 United Graphics  
 United Press & Graphics Inc.  
**Universal Lithographers**  
 University Lithoprinters  
**UPM Raflatac Inc. (3)**  
**Utah Paperbox Company DBA UPB**  
 V.G. Reed & Sons Inc.  
**Vacumet Corp. Metallized Paper Division (4)**  
 Valley Lumber Company (3)  
 Vancouver Specialty Cedar Products Ltd.  
 Vanguard Packaging Incorporated  
 Veitch Printing Corporation, The  
 Veritas Communications Inc. (7)  
**Vitor Graphics Inc.**  
**Visographic Inc.**  
 Wallace Printing Inc.  
**Walsworth Publishing Company**  
 Warren's Waterless Printing Inc.  
 Washington Alder LLC (4)  
**Webcrafters Inc. (2)**  
 Weldon, Williams & Lick Inc. (2)  
 Western States Envelope & Label (4)  
 Westervelt Lumber  
**Weyerhaeuser Corporation (5)**  
 Weyerhaeuser Company Longview Pulp and Paper Mill  
 Weyerhaeuser Company Norpac  
 Wilen Press LLC  
 Williamson Printing Company  
 Wisco  
**Wolf Colourprint**  
**Wolf Envelope Company**  
**Woodland Paper Inc.**  
**Worzalla Publishing Company**  
 Wright Graphics  
**xpedx (103)**  
**xpedx Canada Inc. (3)**  
**YGS Group, The**  
 Yorke Print Shoppe  
 Zappen Press Inc.  
**Zenger Group/Partners Press, The**

### Companies with Fiber Sourcing Certification

The following organizations are certified to *Annex 1 - SFI Responsible Sourcing Standard and Associated Labels*. This means a secondary producer can demonstrate that two-thirds of its fiber supply comes from suppliers certified to the procurement objectives (Objectives 8-13) of the SFI 2005-2009 Standard, and the other one-third cannot come from controversial sources.

Advance Packaging Corporation  
 Barton-Cotton  
 Bay Cities Container Corporation

Blue Ridge Paper Products Inc.  
 Boise Cascade LLC  
 Buckeye Florida LP  
 C.W. Zumbiel  
 Corrugated-Kraft Company  
 Esselte Corporation  
 Evergreen Pulp, Inc.  
 Fantasia Ltd.  
 Faribault Foods, Inc.  
 Fleetwood Fibre Packaging & Graphics  
 Fraser Papers, Inc.  
 Georgia-Pacific Corporation  
 Graphic Packaging International Inc.  
 Green Bay Packaging Inc.  
 Grupo Papelero Scribe S.A. de C.V. Bajío Mill  
 Grupo Papelero Scribe S.A. de C.V. San Rafael Mill  
 Gussco Manufacturing LLC  
 Hub Folding Box Co., Inc.  
 International Paper  
 J.D. Irving  
 Louisiana-Pacific Corporation  
 Malnove Holding Company Corp Purchasing  
 McShan Lumber  
 MWV  
 MWV -Envelope Products Group Plant  
 Minnesota Corrugated Box Inc.  
 Norbord, Inc.  
 Norcom, Inc.  
 Ontex Global  
 Pacific WoodTech Corporation  
 Packaging Corporation of America  
 Progress Container & Display  
 RockTenn  
 RockTenn Consumer Packaging  
 SF & C  
 Shandong Tralin Packaging and MWV China  
 SMC Packaging Group  
 Smead  
 Smurfit-Stone Container Corporation  
 Southland Envelope Company Inc.  
 States Industries  
 TakeForm, Inc  
 Temple-Inland Inc.  
 Tension Envelope Corporation  
 TEXCORR L.P.  
 United Corstack LLC  
 Wertheimer Box Corporation  
 Westlam Industries Ltd.  
 Weyerhaeuser

### PEFC Chain-of-Custody Certificate Holders

Companies listed only have PEFC chain-of-custody certification; they are not SFI chain-of-custody certified. The number behind the company name indicates how many locations are covered by the certificate

Annex Publishing and Printing Inc.  
 Capital International  
 EMS Manufacturing Inc.  
 Felix Schoeller  
 Fire & Flavor Grilling Co.  
 Lexmark International  
 M-Real New Jersey Service Corporation  
 PLH Products Inc. DBA Pacific Cedar Supply. Cedar Delite, World  
 Lumber Co., The Green Cedar and Health Mate Sauna (Pacific  
 Cedar Supply Ltd. Assembly Plant) (6)  
 Seguin Moreau Napa Cooperage, Inc.  
 Solaris Paper Inc.  
 Verso Paper Corp (6)  
 UPM Blandin  
 UPM Miramichi, Inc.  
 Xerox Corporation

# SFI INC. BOARD OF DIRECTORS

(May 2009)

## **Environmental Chamber**

(includes non-profit environmental or conservation organizations)

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Senior Vice-President  
Theodore Roosevelt Conservation  
Partnership

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President and CEO  
The Trust for Public Land

**ROGER SEDJO**  
Senior Fellow  
Resources for the Future

**LARRY SELZER**  
President and CEO  
The Conservation Fund

**STEVE A. WILLIAMS**  
President & CEO  
Wildlife Management Institute

**MIKE ZAGATA**  
Executive Director and CEO  
Ruffed Grouse Society

## **Social Chamber**

(includes community or social interest groups such as universities, labor, logging professionals, family forest owners or government agencies)

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(VICE CHAIR)  
State Forester  
Oregon Department of Forestry

**MARY MOTLOW**  
(SECRETARY/TREASURER)  
Representing family forest owners

**RICHARD W. BRINKER**  
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Auburn University

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International Association of Machinists  
and Aerospace Workers

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Nicholas School of the Environment  
Duke University

**ROBERT A. (BOB) LUOTO**  
Independent Professional Logger and  
the American Loggers Council

## **Economic Chamber**

(includes the forest, paper and wood products industry or other for-profit forest ownership or management entities)

**RICK R. HOLLEY**  
(CHAIR)  
President & CEO  
Plum Creek Timber Company Inc.

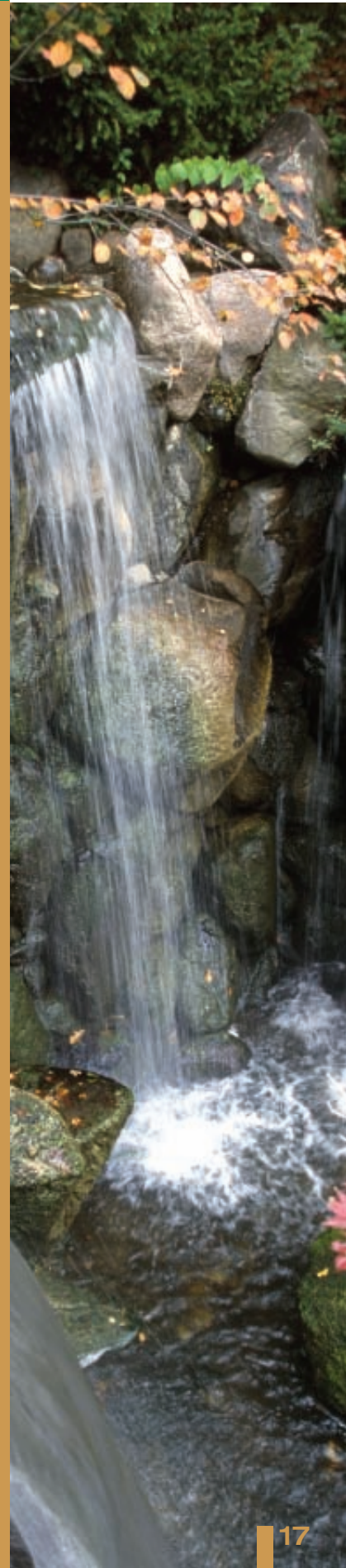
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Forest Capital Partners LLC

**JOHN FARACI**  
Chairman & CEO  
International Paper Company

**DANIEL S. FULTON**  
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**HENRY H. (HANK) KETCHAM**  
Chair of the Board, President and  
Chief Executive Officer  
West Fraser Timber Co. Ltd.

**PATRICK J. MOORE**  
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Smurfit-Stone Container Corporation





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JUNE 2009

