Web Site Advertising Sponsorship Insertion Form

Company Information

Company_____

Contact_____

Address_____

City_____

State/Province_____ Zip/Postal Code_____

Phone/FAX_____

E-mail_____

Rates

Length of Contract	Homepage Banner Cost	Internal Page Banner Cost	Full Web site Banner Cost
3 months	$450	$250	$750
6 months	$900	$500	$1,300
9 months	$1,250	$750	$2,000
12 months	$1,800	$1,000	$3,000
Paper & Packaging Update	$500/single issue		

Please indicate the type of ad you would like to place: □ Homepage □ Internal page □ Full Web site

□ *Paper & Packaging Update*

Please indicate the length of time you would like your ad to run:

□ 3 months □ 6 months □ 9 months □ 12 months □ *Update* single issue

Payment

Circle One: Visa MasterCard American Express Corporate Check

Credit Card Number_____Exp. Date_____

Signature_____ Date _____

Mechanical Specifications (Banner Ad)

Full Banner	170 x 200 Pixels	Max File Size	12k-14k Max.
Pixel Width	170 Pixels	Max Animation	3
Pixel Height	200 Pixels		

If you are interested in advertising please contact Nicole Boland, NPTA's advertising account manager. She can be reached at 312.673.5828 or via e-mail at Nicole.Boland@goNPTA.com. Start reaping the benefits of targeted marketing through NPTA. Please contact NPTA Headquarters at 800.355.6782 or npta@goNPTA.com if you have any questions.

Fax to **312.673.6736**. If paying by check, make check payable to the NPTA Alliance and mail to: NPTA, 401 N. Michigan Ave., Chicago, IL 60611-4267. NPTA reserves the right to refuse any advertisement at any time. Advertising and sponsorship with NPTA do not imply an endorsement of any product or service.