



NPTA Alliance Renews Partnership With ISSA to Host DistriPak Pavilion at ISSA/INTERCLEAN[®] North America 2010

Lincolnwood, IL, USA, July 21, 2010—ISSA, The Worldwide Cleaning Industry Association, is pleased to announce the return of the NPTA Alliance—the major trade association for distributors and manufacturers of industrial and foodservice packaging supplies—to ISSA/INTERCLEAN[®] North America 2010, November 10-12 in Orlando, FL, USA.

NPTA has renewed its partnership with ISSA to showcase the DistriPak Pavilion, sponsored by NPTA, on the show floor at ISSA/INTERCLEAN. The pavilion will feature a host of exhibitors, including manufacturers of packaging systems, shipping-room supplies, and foodservice packaging materials handled by distributors. Additionally, NPTA will exhibit in the pavilion to educate the packaging and cleaning industries about NPTA's new products and services.

“We are excited to have NPTA back at this year's show in Orlando,” said ISSA Executive Director John Garfinkel. “As many as 30 percent of our distributor attendees carry both jansan and industrial and foodservice packaging lines. The DistriPak Pavilion allows them to view products and network for both sides of their business in a single event, which provides unmatched value for these attendees.”

Likewise, NPTA management is excited to return to the ISSA/INTERCLEAN show.

“We look forward to another successful show with ISSA. NPTA and ISSA have many members in common and many members of each association have interest in selling packaging materials and machinery as part of their product portfolio. The ISSA show is an effective place to exhibit for any supplier wishing to expand their business through the distribution channel. It is also a great place for distributors to identify additional sales opportunities through expansion of their product offering and the development of additional supplier relationships,” said NPTA CEO Newell Holt.

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About ISSA

The leading trade association for the cleaning industry worldwide, ISSA has a membership that includes more than 5,500 distributor, manufacturer, manufacturer representative, building service contractor, in-house service provider, and associated service members. ISSA offers the industry's largest cleaning shows in conjunction with Amsterdam RAI under the brand name ISSA/INTERCLEAN[®], the popular Web site www.issa.com, educational products, industry standards, periodicals, and legislative and regulatory services that specifically focus on the professional cleaning industry.

The association is headquartered in Lincolnwood, IL, USA, with regional offices in Amsterdam, Netherlands; Leicester, United Kingdom; Monterrey, México; Singapore; and Shanghai, China. ISSA also works with more than 75 associations, alliances, and government agencies around the world to represent the cleaning industry. For more information, visit www.issa.com.

About the NPTA Alliance

The NPTA Alliance (formerly the National Paper Trade Association, Inc.), founded in 1903, is the association for the \$60+ billion paper, packaging and supplies distribution industry.

The mission of NPTA is to actively support the success of its members through the delivery of networking, industry data and research, education, and advocacy that focuses on the health of the distribution channel.

The association is structured into three membership segments: the Paper division, covering the printing, publishing, catalog, direct mail, imaging, retail, and corporate markets; Packaging division, serving manufacturing across various markets; and Facility Supplies division, serving the healthcare, industrial manufacturing, food service, education, government, and retail markets as well as building service contractors. The NPTA Alliance has more than 1,200 member locations. For more information on the NPTA Alliance, visit www.gonpta.com.