



**For Immediate Release**

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**NPTA Alliance Launches Online Job Board**

CHICAGO – NPTA Alliance is pleased to announce that it has recently launched an online job board, tailored for those in the distribution industry.

The online job board offers extensive resume and job posting databases, as well as powerful and user-friendly searching capabilities that allow participants to find the job or candidate they are specifically looking for.

“With thousands of employment-related Web sites available today, it’s a challenge to find one that is tailored solely for the distribution industry,” said Newell Holt, CEO, NPTA Alliance. “This new resource will be beneficial in that it will be the one-stop-shop for all distribution employers’ and employees’ needs.”

Employers posting jobs gain targeted exposure to distribution-specific candidates in areas such as sales, sales management, branch management, warehousing, logistics and customer service. Multiple associations, including the National Fastener Distributors Association (NFDA), the North American Association of Floor Covering Distributors (NAFCD) and the North American Building Material Distribution Association (NBMDA), will be promoting these job postings to their respective industries, as well as to community colleges and distribution-focused universities. Additionally, posted positions will be fed to online job aggregators, who will drive distribution-oriented job seekers from other online job boards.

Companies that purchase packages before September 1, 2009 will receive 25% off of the regular discounted rates.

To learn more and to access the online job board, visit [www.goNPTA.com](http://www.goNPTA.com).

NPTA Alliance (formerly the National Paper Trade Association, Inc.), founded in 1903, is the association for the \$60+ billion paper, packaging, and supplies distribution industry. The mission of NPTA is to actively support the success of its members through the delivery networking, education, industry data and research and advocacy, which focuses on the health of the distribution channel.

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